



On behalf of TransformaWell, a 501(c)(3) nonprofit organization, I am writing to invite you to join us as a valued sponsor of our new and exciting youth wellness initiative: “Nourish and Nibble: A Culinary KidsQuest.”™

About TransformaWell

TransformaWell is dedicated to improving community health through empowerment, education, and advocacy. According to the Centers for Disease Control and Prevention, 6 in 10 Americans live with at least one chronic condition, including diabetes, obesity, high blood pressure, or heart disease. Our mission is to address this issue by teaching effective chronic disease prevention strategies and increasing health equity through community outreach and collaboration with local organizations.

Introducing “Nourish and Nibble: A Culinary KidsQuest”™

“Nourish and Nibble” focuses on engaging children ages 6–12 in a hands-on, fun, and educational environment where they learn the basics of healthy cooking. Each session immerses young culinary enthusiasts in:

- **Nutritious Recipe Creation:** Simple, kid-friendly meals and snacks.
- **Teamwork and Creativity:** Children learn the value of working together and exploring new flavors.
- **Healthy Eating Habits:** Encouraging lifelong habits that reduce the risk of chronic conditions.

By teaching kids early about balanced meals and nutritious food choices, we aim to empower them to make better decisions about their health—and have a blast while doing it!

Our Expansion Plans

TransformaWell provides wellness programming, curricular materials, and health resources for youth focused on healthy eating and movement. Building on the momentum of our current programs, we plan to expand our initiative to wellness centers in CPS schools—centers our founder helped to create as part of the Youth Wellness Project led by the University of Illinois. This summer program will help students develop



their own wellness tools, furthering our mission to improve health education and outcomes for young people in underserved communities.

Why We Need Your Support

Your sponsorship will enable us to:

- Purchase Supplies and Equipment for cooking demonstrations and hands-on activities.
- Develop and Distribute Curricular Materials that promote healthy eating and active lifestyles.
- Expand Programs into CPS wellness centers, benefiting more youth in need of these valuable resources.

By partnering with TransformaWell, you will not only support the development of healthy habits in children but also demonstrate your commitment to community wellness. We offer various sponsorship levels and recognition opportunities, including featuring your organization's logo in our program materials, social media acknowledgments, and more.

Thank you for considering our request. If you have any questions or would like more information on how to become a sponsor, please feel free to contact me at (773) 786-8121 or email me at tramaynebutler@transformawell.org. Together, we can empower the next generation to lead healthier, happier lives.

We appreciate your time and look forward to the possibility of working with you in this essential endeavor.

Sincerely,

Tramayne Butler DeLong, PhD
Executive Director
TransformaWell

<https://www.Transformawell.org>

tramaynebutler@transformawell.org

Enclosures: [Sponsorship Levels/Options]



1. Sprout Sponsor

Sample Contribution: \$2,500+

- **Recognition:**
 - Mention in our email and social media acknowledgments.
 - Inclusion on the sponsor section of the project's webpage (logo/ name).
 - Logo placement on select promotional materials (flyers, event banners).
 - Shout-out during our cooking sessions or wellness workshops.
- **Engagement:**
 - Opportunity to provide branded promotional items to participants (e.g., reusable shopping bags).
 - Inclusion in a sponsor spotlight article in our newsletter, showcasing your organization's commitment to community health.
 - Invitation to our program launch event (or virtual equivalent).
 - A commemorative "Seed Sponsor" digital badge.

3. Harvest Sponsor

Sample Contribution: \$5,000+

- **Recognition:**
 - All Sprout-level benefits.
 - Prominent logo/ name placement at events and workshops.
 - Custom social media posts highlighting your support (across multiple platforms).
- **Engagement:**
 - Option to host a private on-site/virtual event for your team with a cooking demonstration..
 - First access to volunteer opportunities for your employees.

4. Nourish Sponsor

Sample Contribution: \$10,000+

- **Recognition:**
 - All Harvest-level benefits.



- Dedicated banner or signage featuring your organization at major events (e.g., seasonal harvest festivals, culminating cooking showcases).
- Prominent positioning in press releases related to the initiatives.
- **Engagement:**
 - Opportunity to co-host one Kids Cooking class or workshop under your brand's banner.
 - Tailored corporate wellness or nutrition session led by TransformaWell for your employees.

5. Community Champion

Sample Contribution: \$20,000+

- **Recognition:**
 - All Nourish-level benefits.
 - Naming rights to a key program component for the season (e.g., “Your Company” Kids Kitchen Day).
 - Featured guest spot on local media segments or podcasts (where applicable) alongside TransformaWell.
- **Engagement:**
 - VIP speaking opportunity at our headline events (launch, harvest celebration, cooking showcases).
 - Joint press releases and extensive PR outreach in collaboration with TransformaWell.

Additional Benefits and Considerations

- **Customized Packages:** We can tailor sponsorship packages to suit your organization's specific marketing and community outreach goals.
- **In-Kind Contributions:** We welcome donations of goods or services which can also translate into a sponsorship-level valuation.
- **Long-Term Partnership:** Sponsors interested in multi-year commitments may receive year-over-year discounts, exclusive event opportunities, or priority in co-branded content.